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The Crowdsourceress Get Smart Get

The Crowdsourceress is the definitive guide for anyone looking to raise money and awareness for a creative endeavor, product, or cause. Alex uses the stories of some of her most successful campaigns as case studies, and teaches you how to: Get fans and influencers excited about your launch; Create rewards that the crowd will actually want

The Crowdsourceress: Get Smart, Get Funded, and Kickstart ...

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The Crowdsourceress will give you everything you need to make your campaign a success." --Phil Baker, COO, Pono "Owning The Crowdsourceress is like having Alex Daly's 'special sauce' right at your fingertips."--Jesse Reed, cofounder, Standards Manual In recent years, the crowdfunding industry has generated several billions in funding.

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The Crowdsourceress (Paperback) Get Smart, Get Funded, and Kickstart Your Next Big Idea. By Alex Daly. PublicAffairs, 9781610397605, 256pp. Publication Date: March 28, 2017

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The crowdsourceress : get smart, get funded, and kickstart your next big idea (book) Featured image for blog post 675219. Author: Alex Daly In the past year, crowdfunding platforms helped generate a staggering \$34 billion dollars in funding. But the harsh reality is that the majority of crowdfunding campaigns fail-only 40% meet their goals.

The crowdsourceress : get smart, get funded, and kickstart ...

- Get fans and influencers excited about your launch
- Build an appealing and powerfully designed campaign
- Access proven video tips, pitching tactics, press releases, and rewards ideas
- Avoid the most common headaches and pitfalls

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